

June 27, 2020

Client Relationship Summary (Form CRS) for MyPerfectFinancialAdvisor, MPFA, Inc. a Registered Investment Adviser with the Securities & Exchange Commission (SEC)

Dear Client: This new form is required of every firm registered with the SEC, and each question must be answered and provided to you, whether or not it is an applicable question for MPFA, Inc. or not.

As an introduction, free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](http://Investor.gov/CRS), which also provides educational materials about broker-dealers, investment advisers, and investing.

Our firm offers investment advisory services to retail investors which are strictly limited to matching a retail investor to a licensed financial advisor. These advisors are completely independent of our company, and we do not employ them in any way. Our service is limited to only those advisors that pass our due diligence and pay our flat annual subscription fee of \$995 per year. Our service is free to retail investors.

We do not in any way or form select securities or give any specific financial or economic advice. We only match investors to financial advisors, and you the investor are responsible for contacting and ultimately deciding which, if any, of our advisors to hire.

There are no account minimums, income requirements or any requirements other than truthfully completing the client on-line questionnaire.

Here are some questions you may be asking yourself:

“Given my financial situation, should I choose an investment advisory service? Why or why not?” In our opinion, every adult should get a financial advisor in one way, shape or form.

“How will you choose investments to recommend to me?” Stated prior, we do not select investments.

“What is your relevant experience, including your licenses, education and other qualifications?” Our founder has 30 years of experience in the financial services industry with licenses such as the series 66, which is a required Investment Advisory exam by the state of Connecticut.

“What fees will I pay?” You are not charged, only permitted advisors pay a yearly fee of \$995

“What conflicts of interest do you have?” Our primary potential conflict of interest is that only advisors who both wish to be included in our system and pay, and pass our due diligence are included and will be potentially matched to you.

“Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?” As a reminder, we do not charge you, and we don’t invest your money. We only match you to an advisor. We act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests.

“How might your conflicts of interest affect me, and how will you address them?” Our universe of advisors will likely always be limited to a universe that is less than every single advisor that exists in the United States. We actively seek more and more advisors to join our system in order to minimize this potential conflict.

“How do your financial professionals make money?” As stated, we charge advisors \$995 per year to be part of our universe.

“Do you or your financial professionals have legal or disciplinary history?” No, we do not, nor do any of our professionals. Feel free to review the background of us at [Investor.gov/CRS](https://www.investor.gov/CRS) for a free and simple search tool to research us.

“Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?” Nicholas W. Stuller is the primary contact person. Nick is an Investment Advisor Representative of MPFA, Inc. and as the primary owner of the firm, is the best person to address any complaints or concerns.

You can find additional information about your investment advisory services and request a copy of the relationship summary by calling 917-533-5593.